



LOCAL ENTERPRISE WEEK 2020

Making It Happen

02-06 March

Tipperary Local Events Schedule

#MakingItHappen

#MAKINGITHAPPEN AT LOCAL ENTERPRISE WEEK

LOCAL ENTERPRISE WEEK IS ORGANISED EVERY YEAR BY THE
31 LOCAL ENTERPRISE OFFICES ACROSS THE COUNTRY.

If you want to plan, start or grow your own business in 2020, get involved in Local Enterprise Week! Together, we can make it happen.



MONDAY MARCH 2ND

“There is Only One Boss, the Customer!” – a Masterclass

Directed at business owners and retailers alike, the aim of this working supper is to improve the customer journey experience for your clients. Industry expert Maura Gough will deliver tips, techniques and the know how to improve sales and increase repeat customer visits. Maura is the owner and programme developer at Nudge Sales Training and has a strong business background, including a wealth of experience in baking, retail, business to business and recruitment, having founded and managed multiple successful start-up ventures.

6PM – 8.30PM | FREE | HORSE & JOCKEY HOTEL, THURLES | BOOKING ESSENTIAL

Business Advice

Business advice clinics are being held at a number of locations throughout the county during Local Enterprise Week. Participants can avail of confidential one to one sessions with a business advisor to discuss the range of supports available from Local Enterprise Office Tipperary and other agencies to help you to start or grow your business.

2PM – 5PM | FREE | CARRICK -ON-SUIR LIBRARY | BY APPOINTMENT



TUESDAY MARCH 3RD

Idea Generation - The Million Euro Question... Is My Idea a Good One?

Most Entrepreneurs have many ideas, the key question is always... Is it a Good One? This half day workshop will be followed by an online 1 to 1 mentoring meeting at a future date. It will walk participants through the various process of; generating, developing, analyzing and acting your business product and service ideas into reality. The workshop is for business owners who want to bring innovation into their business or those who are considering setting up or starting a business and would like to explore an idea in more detail. Takeaways from this workshop include; techniques to generate business, product and service ideas, feasibility study template and an action plan to bring the idea to life.

9AM – 12.30PM | COST €10 | HORSE & JOCKEY HOTEL, THURLES | BOOKING ESSENTIAL

Transform Your Business – Mentoring

Local Enterprise Office Tipperary will host a free one to one Mentoring boot-camp covering the following:

- HR & Employment Legislation
- Financial Management
- Website Health Check
- Brexit
- E-Tendering – an introduction
- LEO Business Advice
- Intreo – Department of Social Protection – learn about employment services and supports for employers
- South East Regional Skills Forum – learn about the full range of education and training services available to your employees

You will have the opportunity to meet with a variety of expert mentors for a 30 minute meeting. Following booking, your 30 minute slot will be allocated prior to the event.

2PM – 5.30PM | FREE | CLONMEL PARK HOTEL, CLONMEL | BOOKING ESSENTIAL

Business Advice Clinic

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2.30PM – 5.30PM | FREE | ROSCREA LIBRARY, ROSCREA | BY APPOINTMENT



WEDNESDAY MARCH 4TH

Business Modelling & Value Proposition Design – in Association with South East BIC

South East BIC Consultants will introduce you to the concepts of the business model canvas and how to develop your value proposition in an interactive workshop featuring examples and case studies from a local business. A business model describes the rationale of how an organisation creates, delivers, and captures value and the Business Model Canvas is a strategic start-up and management template for developing new or documenting existing business models. It is a visual chart with elements describing a firm's or product's value proposition, infrastructure, customers, and finances. It assists businesses in aligning their activities by illustrating potential trade-offs. This is a great tool for Start-ups or existing businesses to identify the key building blocks of their business, test their assumptions and change as necessary. It can also form the basis of a business plan.

9AM – 11.30AM | FREE | BRÚ BORÚ CENTRE, CASHEL | BOOKING ESSENTIAL

“Making Sense of the e-commerce Maze” with Seanie Walsh

He's back! Seanie Walsh returns to LEO Tipperary with his renowned masterclass on how to build a brand and reach the always-online consumer. Seanie is a 26 year old self-taught social media strategist, media disruptor, creative entrepreneur and digital native. He learned his trade in his early teens with a track record of social media activity, monetisation and exploitation, crossing paths in business with influencers such as Gary Vaynerchuk, Casey Neistat and Logan Paul. At the masterclass, attendees will learn how to utilise social media to build audiences and make direct impact to the bottom line to scale your business for success. This workshop is reserved for small groups to ensure an intimate environment which can mould to the attendees needs and also facilitate a one to one chat with Seanie.

2PM – 5.30PM | FREE | ABBEY COURT HOTEL, NENAGH | BOOKING ESSENTIAL

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2PM – 5PM | FREE | TIPPERARY | BY APPOINTMENT



THURSDAY MARCH 5TH

“Planning for the Future” – Breakfast Event

This breakfast event commences with economic analyst **Jim Power**, who will look at the emerging business environment and the opportunities and threats for Tipperary businesses. **Patrick Mullane**, Senior Economist with Bank of Ireland, will discuss recent developments and the outlook for the Irish economy, touching on relevant issues such as Brexit etc. There will also be an opportunity to hear from a LEAN expert who will discuss ways to improve productivity, and to address these threats as well as two local businesses who have completed a Lean Programme. The event will be moderated by Sinead Ryan, journalist, broadcaster and media trainer.

8AM – 11AM | FREE | ANNER HOTEL, THURLES | BOOKING ESSENTIAL

Transform Your Business - Mentoring Bootcamp

Local Enterprise Office Tipperary will host a free on to one Mentoring boot-camp covering the following topics:

- HR & Employment Legislation
- Financial Management
- Website Health Check
- Brexit
- E-Tendering – an introduction
- LEO Business Advice
- Mid West Regional Skills Forum – learn about the full range of education and training services available to your employees.

You will have the opportunity to meet with a variety of expert mentors for a 30 minute meeting. Following booking, your 30 minute slot will be allocated prior to the event.

2PM – 5.30PM | FREE | ABBEY COURT HOTEL, NENAGH | BOOKING ESSENTIAL



FRIDAY MARCH 6TH

Celebrating Women in Business

The theme of today's working brunch is **Women Excelling in Business**. The key note speech will be delivered by Jackie Noakes, Group Chief Operating Officer of Bank of Ireland. Jackie will share her story about her career, the challenges she has faced and how she overcame them to become the Chief Operating Officer of Ireland's largest lender. A fireside chat will be facilitated by Jennifer Ryan, Producer of Irish Times Women's Podcast and with a panel of speakers that include **Marion Murphy Cooney** The Design Atelier Nenagh, **Geraldine Gleeson** Diesel Injection Services Cashel and **Martina Hennessy** Mortgage Horizons Clonmel.

10AM – 12.00AM | FREE | CLONMEL PARK HOTEL | BOOKING ESSENTIAL



Munster Vales Networking Training Workshop

Munster Vales networking training event provides the ideal opportunity for tourism providers to meet up, share stories, solve problems and collaborate on exciting visitor experiences. Tourism providers will have an opportunity to update their networking skills and gain valuable tools for effective networking. The workshop will feature an informative panel discussion on the power of collaboration in growing tourism in Munster Vales and will be facilitated by Theresa Mulvihill. The workshop is an interactive experience allowing tourism providers engage with each other and learn the benefits of networking and how it can translate into a tangible business development strategy. For more details email mairead.winters@tipperarycoco.ie

10.30AM – 1.30PM | FREE | EXCEL CENTRE, TIPPERARY TOWN | BOOKING ESSENTIAL

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2PM – 5PM | FREE | LIBRARY, THURLES | BY APPOINTMENT

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